



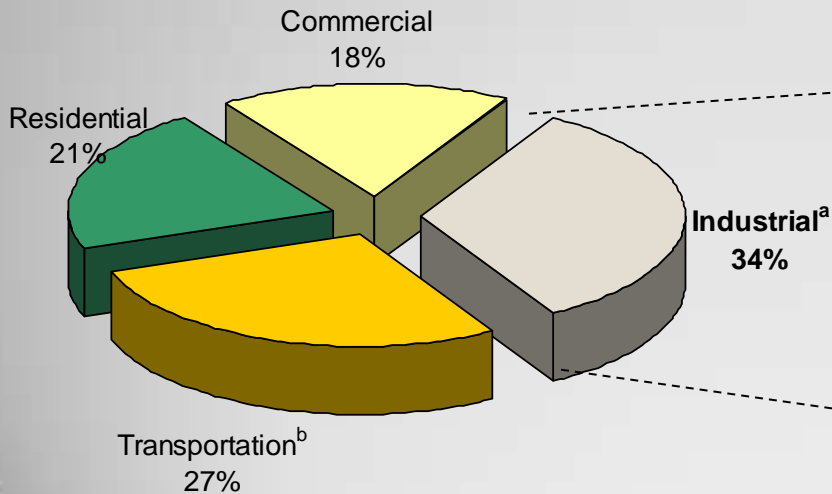
*Keith McCoy  
Vice President Energy  
and Resources*

*National Association of  
Manufacturers*

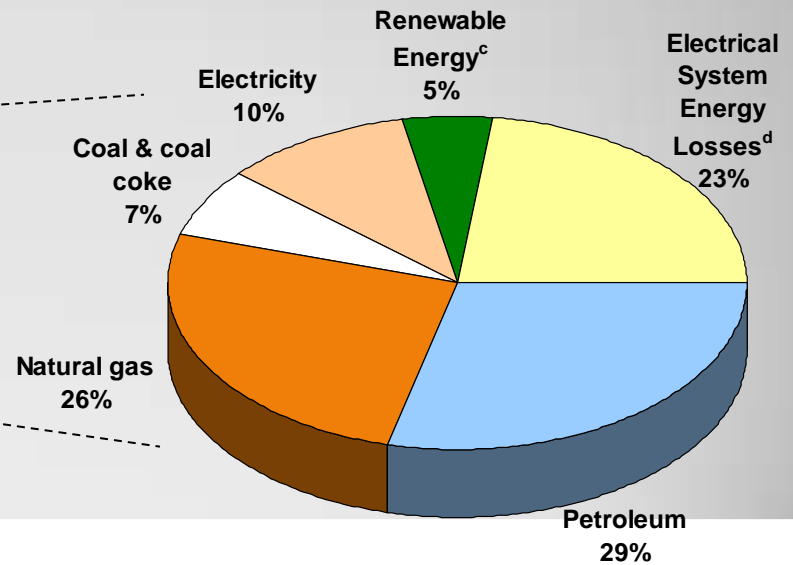
# ***CLIMATE CHANGE LEGISLATION: FACT OR FICTION***

# Industrial's Energy Usage

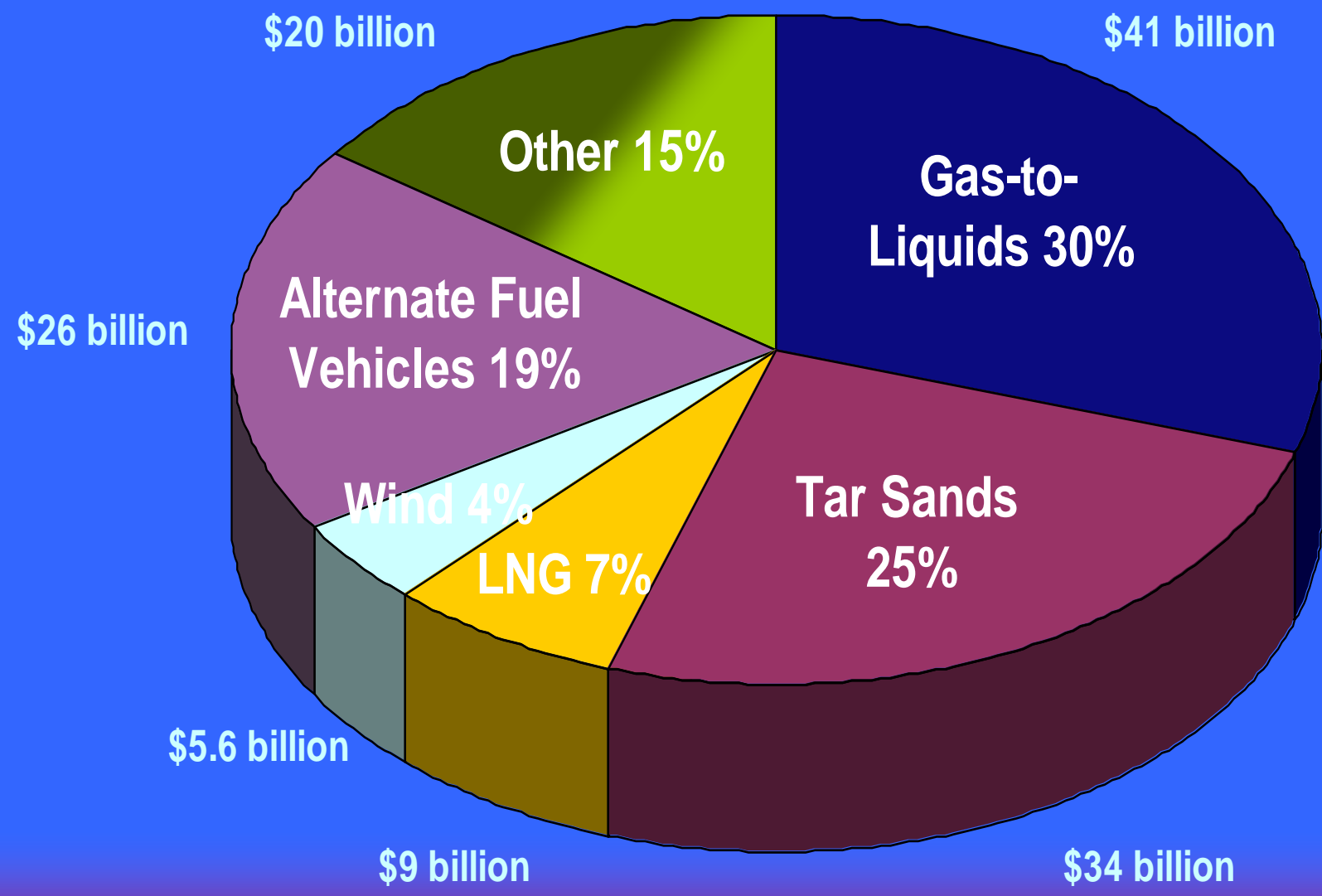
**Industry Uses 1/3 Energy Supply,**  
End-Use Sectors of Energy,  
in percent of total energy consumed (Btu)



**Industrial Energy's Usage**  
Industrial Sector Energy Consumption,  
in percent of total energy consumed (Btu)



# Leading Emerging Energy Investments by U.S. Firms



Source: Compiled from 250+ Annual Company Reports for 2000-2005, and the U.S. Department of Energy, EIA

# Elections Have Consequences

- 77 Vote Margin in House;
- 59 votes in the Senate;
- President Believes He Has a Mandate;
- President Aggressively Supports a Cap and Trade Scheme.

# H.R. 2454 Waxman-Markey

- Require electric utilities to meet 20% of their electricity demand through renewable energy sources and energy efficiency by 2020.
- Invest in new clean energy technologies and energy efficiency, including energy efficiency and renewable energy (\$90 billion in new investments by 2025), carbon capture and sequestration (\$60 billion), electric and other advanced technology vehicles (\$20 billion), and basic scientific research and development (\$20 billion).
- Mandate new energy-saving standards for buildings, appliances, and industry.
- Reduce carbon emissions from major U.S. sources by 17% by 2020 and over 80% by 2050 compared to 2005 levels. Complementary measures in the legislation, such as investments in preventing tropical deforestation, will achieve significant additional reductions in carbon emissions.

# Renewable Electricity Standard

- Begins at 6% in 2012 and gradually rises to 20% in 2020.
- At least three quarters (75%) of the requirement must be met by renewable energy, except that upon receiving a petition from the governor, the Federal Energy Regulatory Commission can reduce the renewable requirement to three fifths (60%).
- In 2020, 15% of the electricity load in each state must be met with renewable electricity and 5% with electricity 2
- Upon petition by the governor, the renewable requirement can be reduced to 12% and the electricity savings can be increased to 8%.



# Greenhouse Gas Reduction

- (1) a cap on large domestic sources of emissions;
- (2) a program to reduce tropical deforestation; and
- (3) an offset program

# Cap on Industry

- Reduce U.S. carbon emissions by 28% to 33% below 2005 levels by 2020.
- By 2050, reduce U.S. carbon emissions by over 80% below 2005 levels.

# “Cost-Containment Measures”

- unlimited banking
- a two-year compliance period (which allows borrowing one year in advance)
- a strategic reserve of allowances that are available for auction if allowance prices exceed 160% of their three-year average
- Bill establishes a minimum floor price for auctioned allowances of \$10 (in 2009 dollars) to provide stability and investment certainty
- EPA estimates that in 2005 dollars, these allowances will cost \$11 to \$15 in 2012, \$13 to \$17 in 2015, \$17 to \$22 in 2020, and \$22 to \$28 in 2025.
- Using EPA’s estimates of allowance prices, the total value of the allowances created under the legislation ranges from \$60 billion in 2012 to \$113 billion in 2025

# Behind the Numbers

- Raise the cost per household by \$1,600 per year (CBO);
- Raise revenue to \$80 billion per year (CBO);
- One Mid-West Utility estimated that their cost would be \$300 million;
- Early estimates price carbon between \$40 to \$140 per ton.

## Impact of Lieberman-Warner Bill on the United States Compared to Baseline Forecast

	Low Cost Case			High Cost Case		
	2014	2020	2030	2014	2020	2030
<b>Loss in GDP</b>	<b>-0.8%</b>	<b>-0.8%</b>	<b>-2.6%</b>	<b>-1.6%</b>	<b>-1.1%</b>	<b>-2.7%</b>
<b>Loss in Jobs (millions)</b>	<b>-0.85</b>	<b>-1.22</b>	<b>-3.04</b>	<b>-1.86</b>	<b>-1.80</b>	<b>-4.05</b>
<b>Loss in Household Income (2007\$)</b>	<b>-\$1,010</b>	<b>-\$739</b>	<b>-\$4,022</b>	<b>-\$2,779</b>	<b>-\$2,927</b>	<b>-\$6,752</b>

# Legislative Outlook

- June 19<sup>th</sup> Committee Deadline;
- July 4<sup>th</sup> Floor Action;
- Senate parliamentary maneuver (Rule 14) which could bring it directly to the floor;
- Rep. Van Hollen Bill (H.R. 1862);

# Why Endangerment Matters

- EPA becomes a regulator not just of the environment, but of all sectors of the economy.
- Clean Air Act was not designed to regulate carbon dioxide
- The most critical opportunity to date in the U.S. to engage and express views on climate change and GHG regulation.
- Opportunity to express unique impacts of climate change regulation, and present novel solutions and contributions toward addressing global climate change.

# **Practical Strategies for Reducing Global Greenhouse Gas Growth**

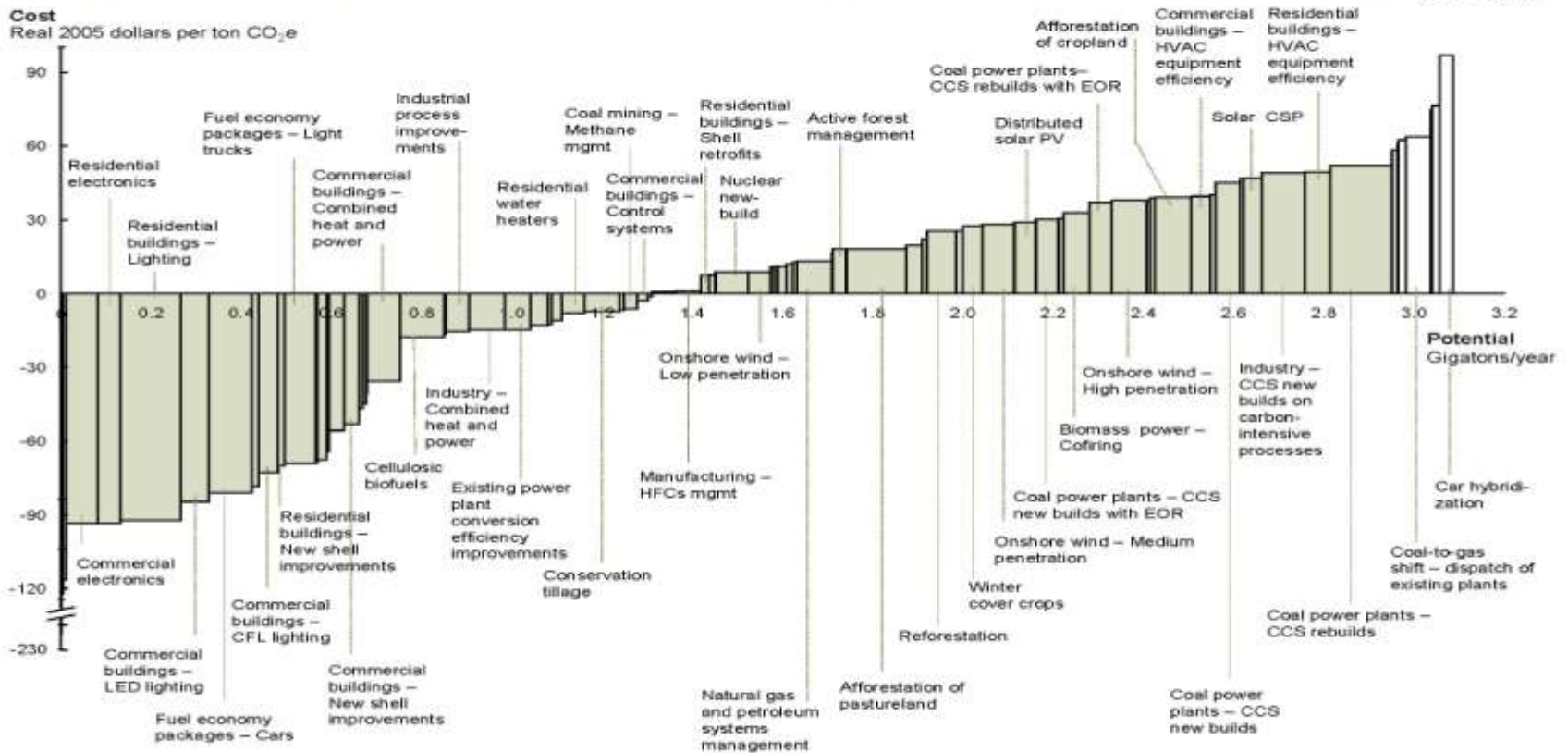
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- **Use cost / benefit analysis before adopting policies**
- **Reduce cost of U.S. energy investment through tax code improvement and incentives for non profits**
- **Remove barriers to developing world's access to more energy and cleaner technology by promoting economic freedom and market reforms**
- **Increase R&D for new technologies to reduce energy intensity, capture and store carbon, and develop new energy sources**
- **Promote nuclear power for electricity**
- **Promote truly global solutions and consider expanding the Asia Pacific Partnership on Development with its focus on economic growth and technology transfer to other major emitters**

# McKinsey Curve

Exhibit 11

## U.S. MID-RANGE ABATEMENT CURVE – 2030



Source: McKinsey analysis

# Enormous Challenge to Reduce Carbon Emissions

*How big is a Gigaton of Carbon?*

## Technology

- Coal-fired power plants
- Geologic sequestration
- Nuclear
- Efficiency
- Wind energy
- Solar photovoltaics
- Biofuels for transport
- CO<sub>2</sub> storage in forests

## Actions that provide 1 Gt/yr of Carbon Mitigation

- Build 1,000 “zero-emission” 500 MW power plants
- 3,700 sequestration sites the size of Norway’s Sleipner
- Build 500 new nuclear plants, each 1 GW in size
- Deploy 1 billion new cars at 40 mpg vs. 20 mpg
- Install 650,000 wind turbines
- Install 6 Million acres of photovoltaics
- Convert an area 20 times that of Iowa to new biomass
- Convert to new forest a barren area 9 times that of the state of Washington