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Contact: Sabrina Demayo Lockhart
(916) 447-1177 or Sabrina@cipa.org

California Independent Petroleum Association Hires Jennifer Rivera as Vice President of Public Affairs

(Sacramento, CA) – California Independent Petroleum Association (CIPA) Chief Executive Officer Rock Zierman is pleased to announce the trade association has hired Jennifer Rivera as vice president of public affairs. In this newly-created role, Rivera will be headquartered in CIPA's new Los Angeles regional office and represent the industry's interests in Southern California before elected officials and regulatory agencies in Los Angeles, Orange, San Luis Obispo, Santa Barbara and Ventura counties. She will also be responsible for developing relationships with and regularly engaging stakeholders outside of the oil and natural gas industry about production issues that may adversely impact the communities they represent.

"CIPA continues to evolve to meet our members growing needs. Jennifer will play a key role in advocating for our industry, particularly in the Southern California region, where continued threats against upstream operations could hurt the state's economy and environmental progress," said Zierman.

Jennifer Rivera has more than a decade of policymaking and communications experience. She most recently served as manager of Guidehouse, a strategic consulting firm. Rivera has policy expertise in housing and economic development. She also served as a research fellow for Gavin Newsom's 2018 campaign for Governor. Rivera has extensive experience in local government and served in senior roles for elected officials including Los Angeles Controller Ron Galperin, Los Angeles City Councilmembers Gilbert Cedillo, Dennis Zine, and Janice Hahn.

She earned dual Bachelor of Arts degrees in Spanish and political science from Loyola Marymount University. Rivera holds three Master's degrees: Master of Arts in International Relations from the University of Kent Canterbury, Master of Arts in Communication Management from the University of Southern California, and Master in Public Administration from the John F. Kennedy School of Government at Harvard University.

Rivera is a native Spanish speaker.

She began this position on May 13, 2019. She may be reached at: jrivera@cipa.org

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