

CALIFORNIA INDEPENDENT PETROLEUM ASSOCIATION

2020 ANNUAL MEETING

June 4-7, 2020 | Santa Barbara, California



CIPA SOLUTIONS

WHAT ARE CIPA SOLUTIONS?

CIPA Solutions are a "bonus" opportunity for service and supply companies that sponsor the 2020 Annual Meeting at the \$5,000/Silver Star level or higher.

- Each opportunity will consist of a 5-minute live presentation on stage at the General Session on Saturday, June 6, 2020, highlighting the sponsor's unique product, service, or value proposition.
- The presentation must include exactly 15 PowerPoint slides, which will be set to advance automatically every 20 seconds, for a total of 5 minutes.
- When the slide show ends, the speaker's time is up. No more talking; no Q&A.

There will be no more than THREE total CIPA Solutions presented at AM20.

HOW DO WE PARTICIPATE?

Service and supply companies must sponsor AM20 at the \$5,000/Silver Star level or higher and be one of the first three companies to select the "CIPA Solutions" option when registering.

- Your sponsorship must be PAID in full within 30 days and no later than April 28 (whichever comes first) to confirm your CIPA Solutions spot.
- Your company must be an Associate Member of CIPA in good standing at the time of the Annual Meeting.
- If your company participates in a CIPA Solutions opportunity, your presenter must still register and pay to attend AM20, as usual. Beyond that, there is no additional fee or cost to participate.
- You still get all of the other benefits that come with your level of sponsorship.
- When all three CIPA Solutions spots are taken, we will start a waiting list in case a spot opens later.

IF WE SECURE A CIPA SOLUTIONS SPOT, THEN WHAT?

- Create your slides. Practice your presentation with automatic timing. Make it FUN.
- Email your FINAL PPT FILE with your 15 slides to Laura Wilkin by noon on FRIDAY, MAY 29. You will NOT have an opportunity to make changes or adjustments after this date.
- We will have your file queued up, set to a timer, and ready for you to take the stage at the General Session on Saturday, June 6.

**FOR MORE INFORMATION, CONTACT LAURA WILKIN AT
(916) 447-1177 OR LWILKIN@CIPA.ORG**