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California Independent Petroleum Association Hires Sabrina Demayo Lockhart as Director of Communications

(Sacramento, CA) – California Independent Petroleum Association (CIPA) Chief Executive Officer Rock Zierman is pleased to announce the trade association has hired Sabrina Demayo Lockhart as Director of Communications. The role is a newly-created position for the non-profit, non-partisan trade association, which represents approximately 500 independent crude oil and natural gas producers, royalty owners, and service and supply companies operating in California.

“Sabrina has successfully led statewide communications efforts to set the record straight about California’s energy development. In this new role with CIPA, she will continue to push back on misinformation about energy producers, while also getting the word out about the positive economic and philanthropic contributions of California’s oil and natural gas producers,” said Zierman.

A native Californian, Lockhart has more than 15 years of communications strategy experience. Since 2014, she has served as communications director of Californians for Energy Independence, a statewide coalition opposed to efforts to increase California’s reliance on foreign oil by reducing domestic energy production. Lockhart, a former television reporter, also served in senior communications roles for Governor Arnold Schwarzenegger and former legislative leaders Assemblywoman Connie Conway, Senator Dave Cogdill and then-Assemblyman Kevin McCarthy.

CIPA members represent approximately 70 percent of California's total oil production and 90 percent of California's natural gas production.

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